



हर हिट<sup>TM</sup>  
Store

FITMENT CATALOGUE

HAICL Retail Expansion Project

\*An Initiative of Haryana State Government\*

# Majestic land of Haryana



Haryana is a state of a rich past but a great present and promising future. Today's Haryana represents the face of modern India. Haryana has marched towards modernity with leaps and bounds. Today, it enjoys the unique distinction in India of having provided electricity, metalled roads, and potable drinking water to all its villages within record time. Haryana is among the most prosperous states in India, having one of the highest per-capita incomes.



# Why हरहित<sup>TM</sup> Store

It's an inclusive retail project, which is not only going to benefit Consumers, by providing a wide range of daily need superior quality products at reasonable prices but also providing a golden opportunity to Haryana Domicile to become a franchise partner with Zero franchise fee and low investment. This project is also providing a platform to Govt. Co-operatives/ organizations, Self Help Groups (SHGs), Farmer Producer Organizations (FPOs), Regional, National, International food & FMCG brands, startups, and Haryana-based MSMEs to sell their products in हरहित Retail Stores

## Key Benefits for



### FMCG Partners

Government Initiative  
in Retail Sector

New Market  
Development in  
rural areas

Enhancing Manufacturing  
Capabilities

Large platform for  
existing & new products

Multifold benefits for  
employment generation &  
new business possibilities



### Customers

Modern Retail  
Shopping experience

Convenient & Hassle  
free shopping

Wide range of products  
under a single roof

Best Quality Products  
at Reasonable Prices

Timely attractive offers  
discount vouchers &  
other schemes.



### Franchisee Partner

Zero Franchise fee  
& low investment

#### Average 10% Margin

10% margin if share of national brands to  
overall sales mix 40%

8% - 10% margin if share of national brands to  
overall sales mix 60%

Mudra Loan  
Support

Infrastructure assistance,  
Marketing, Brand building,  
IT Support & Training  
for opening the retail store

Door Step  
Delivery at Store

# STORE FITMENT ELEMENTS





# STORE FITMENT ELEMENTS

## WALL RACK



### PRODUCT DESCRIPTION

Wall Display  
Racks size  
W 3'-0" x H 7'-0"

## GONDOLA RACK



### PRODUCT DESCRIPTION

Display Racks size  
W 3'-0" x H 5'-0"  
X D 3'-0"

## WALL MOUNTED RACK



### PRODUCT DESCRIPTION

Wall mounted Display  
Racks size W 3'-0" x H 7'-0"

## CASH COUNTER



### PRODUCT DESCRIPTION

Structure in MS,  
2 no of drawers  
with 1-inch prelam  
wooden top.

## CHAIR



### PRODUCT DESCRIPTION

Aluminum  
Ladder 4 feet

## WALL MOUNTED RACK



### PRODUCT DESCRIPTION

Multiuse shopping plastic basket  
for super mart of standard size



# STORE FITMENT ELEMENTS

## ROLLING SHUTTER



### PRODUCT DESCRIPTION

MS rolling shutter in 0.8mm sheet with all hardware, fitting & lock

## SHELF



### PRODUCT DESCRIPTION

Shelf Rack with size of 12/15 inch

## GLOW SIGNBOARD



### PRODUCT DESCRIPTION

Lit Flex signage size 9\*3 ft

# STORE FITMENT ELEMENTS

## SLOT WALL



### PRODUCT DESCRIPTION

Slot Wall  
size of  
W 4'-0" x H 4'-0

## PERFORATED WALL



### PRODUCT DESCRIPTION

Perforated Wall  
size of  
W 4'-0" x H 4'-0



S.No	Elements	Description / Specification	New Rate inclusive Tax
1	SKUs Display Rack	1.1 Supply and Fabrication of Modular Display Racks size W 2'-0" x H 7'-0" and with structure in with shelves of 20 Gauge MS (0.9 mm thickness), Channel of 14 Gauge, Bracket 12 Gauge, Backsheet 22 Gauge@ 15 inch depth -3 no., 12 inch depth – 3 nos.	5480
	SKUs Display Rack	1.2 Supply and Fabrication of Modular Display Racks size W 3'-0" x H 7'-0" and with structure in with shelves of 20 Gauge MS (0.9 mm thickness), Channel of 14 Gauge, Bracket 12 Gauge, Backsheet 22 Gauge @ 15 inch depth -3 no.,12 inch depth – 3 nos.	6310
2	SKUs Display Rack	2.1 Supply and Fabrication of Modular Display Racks size W 2'-0" x H 6'-0" and with structure in with shelves of 20 Gauge MS (0.9 mm thickness), Channel of 14 Gauge, Bracket 12 Gauge, Backsheet 22 Gauge@ 15 inch depth -3 no., 12 inch depth – 2 nos.	5093
	SKUs Display Rack	2.2 Supply and Fabrication of Modular Display Racks size W 3'-0" x H 6'-0" and with structure in with shelves of 20 Gauge MS (0.9 mm thickness), Channel of 14 Gauge, Bracket 12 Gauge, Backsheet 22 Gauge @ 15 inch depth -3 no.,12 inch depth – 2nos.	5619
3	Wall Mounted Display Rack	3.1 Supply and Fabrication of Modular Display Racks size W 2'-0" x H 7'-0" and with structure in with shelves of 20 Gauge MS (0.9 mm thickness), Channel of 14 Gauge, Bracket 12 Gauge, @ 15 inch depth - 3no., 12 inch depth – 3 nos.	4194
	Wall Mounted Display Rack	3.2 Supply and Fabrication of Modular Display Racks size W 3'-0" x H 7'-0" and with structure in with shelves of 20 Gauge MS (0.9 mm thickness), Channel of 14 Gauge, Bracket 12 Gauge, @ 15 inch depth -3 no.,12 inch depth – 3 nos	5284
	Wall Mounted Display Rack	3.3 Supply and Fabrication of Modular Display Racks size W 2'-0" x H 6'-0" and with structure in with shelves of 20 Gauge MS (0.9 mm thickness), Channel of 14 Gauge, Bracket 12 Gauge, @ 15 inch depth - 3no., 12 inch depth – 2 nos.	3806
	Wall Mounted Display Rack	3.4 Supply and Fabrication of Modular Display Racks size W 3'-0" x H 6'-0" and with structure in with shelves of 20 Gauge MS (0.9 mm thickness), Channel of 14 Gauge, Bracket 12 Gauge, @ 15 inch depth -3 no.,12 inch depth – 2nos	4786
4	Display Central Rack- Gondola	Supply and Fabrication of Modular Display Racks size W 3'-0" x H 5'-0" X D 3'-0 " with taper on both sides of 0.9 mm and with structure in with shelves of 20 Gauge MS, Channel of 14 Gauge, Bracket 12 Gauge, Backsheet 22 Gauge, 15 inch depth for each shelves @15 inch depth -3 no, 12 inch depth -2 nos.both side	8857
5	Counter Desk	5.1 Desk specification with W 1'-8 X H 3'-0" X L 3'-4"structure in MS, 2-3 number of drawers with 1-inch prelam wooden top	7528
	Counter Desk	5.2 Desk specification with W 1'-8 X H 3'-0" X L 2'-, 1 number of drawer	6089
	Counter Desk	5.3 Desk specification with L 5'-0" X W 4'-0" X H 3'-0"structure in MS, Top in Aluminium and Plastic having SS Sheet on Top and with wooden drawer.	22142
6	Chair	Standard MS chair with Cushion	692
7	Ladder	Aluminum Ladder 4 feet	2768
8	Shopping Basket	Multiuse shopping plastic basket for super mart of standard size	277
9	Rolling Shutter	MS rolling shutter in 0.8mm sheet with all hardware, fitting & lock	432
10	Shelf Rack	10.1 Shelf Rack with size of 12 inch	482
		10.2 Shelf Rack with size of 15 inch	570
11	Signage- Opt. 1	11.1 ACP signage size – 3mm laser cut Non-Lit acrylic letters as per approved design, 3mm ACP sheet, with MS frame structure. Lighting with Led modules asper required quantity	537
	Signage- Opt. 2	11.2 Lit Flex signage size - Flex Printing and installation on MS Frame structure. Specs: 1 "or 3/4" square pipe frame double structure, Precoated 22 swg GI sheet on sides and 26 swg GI sheet at back.Single site printing @Alluminium L Channel Edge lit.	376
	Signage- Opt. 3	11.3 Lit Flex signage size - Flex Printing and installation on MS Frame structure. Specs: 1 "or 3/4" square pipe frame double structure, Precoated 22 swg GI sheet on sides and 26 swg GI sheet at back Single site printing @Back lit	295
	Signage- Opt. 4	11.4 Non-Lit Flex signage size - Flex Printing and installation on MS frame structure. Spec: 1 "or 3/4"square pipe	91
12	Wall Mounted Storage Shelf	12.1 Perforated wall size of W 4'-0" x H 4 '-0"	3100
		12.2 Slot wall size of W 4'-0" x H 4 '-0"	3100

## Term and conditions:

- HAICL will ensure that all payments are released by franchisee. HAICL will take demand draft from franchisee before the commencement of work by selected vendor. HAICL will hand over the DD to vendor within 7 days after the successful completion of the work.
- The vendor shall conduct a site recee and provide a cost estimate of the work to the Franchisee and HAICL.
- The empanelled vendor shall finish installation of required interiors fixtures and ensure store readiness in two weeks.
- The transportation cost of the fit-out materials to the franchisee store shall be borne by the franchisee partner and it will be as per actuals.  
All wear and tear and its maintenance of fitment will be covered under defect liability period. The defect liability period will be for one year post the installation. However, any damage by franchisee will not be covered in defect liability period.  
The vendor will also assist in maintenance of the fit-out materials. The maintenance period will be 4 years from completion of defect liability period. The vendor will provide maintenance to franchisee partner at the cost of franchisee. The cost of maintenance will be variable and hence will be mutually agreed between vendor and franchisee. In case of ambiguity in deciding maintenance charge between franchisee and vendor, decision of MD HAICL will be final.



Become a <sup>TM</sup>

# हरिहित

Franchisee Partner

## FRANCHISEE BENEFITS

Promote Young Entrepreneurs

Zero Royalty & Zero Franchisee Fee

Average 10 % Margin

\*T & C Apply

Door Step Delivery at Stores

Facilitation of Mudra Loan

Range of Fastest Selling Products

Range of Best Quality Products

IT Assistance & In-Shop Branding Support

Customer Schemes & Promotional Discounts

Training & Business Skills Development

Marketing & Branding Support



## HOW TO APPLY

1. Visit [www.harhith.com](http://www.harhith.com)
2. Online Registration
3. Fill Form with Complete Details
4. Successfully Registered

**CUSTOMER SUPPORT CELL - 9517 9517 11**



# हरिहित<sup>TM</sup>

Store



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Customer Support Cell - 9517 9517 11